

DrRavishankar G

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Department of Commerce,
Bishop Heber College,
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Qualification

| Degree | Branch | Institution / University | Year of Passing |
|-----------------|------------|--|-----------------|
| PH.D | COMMERCE | National College, Bharathidasan University | 2017 |
| MBA | MANAGEMENT | Bharathidasan University | 2008 |
| M.PHIL COMMERCE | COMMERCE | National College, Bharathidasan University | 2006 |
| M.COM, | COMMERCE | National College, Bharathidasan University | 2003 |
| B.COM | COMMERCE | Bharathidasan, St.Joseph College, Trichy | 2001 |

Ph.D. Details

| Title of Thesis | | Area of Specialization | |
|--|------------------|------------------------|--|
| An empirical study on customer relationship management with specific reference to modern retail consumer market in trichy district | | marketing | |
| Research Supervisor | Research Centre | Year of Award | |
| Dr.Ramanath | National college | June 2017 | |

| Cleared NET / SET : | Details | Year of Passing |
|---------------------|----------|-----------------|
| SET | 13126158 | SEPTEMBER 2017 |

Additional Qualification

| Name of Course | Place of Study | Date | Duration |
|----------------|----------------|------|----------|
| DCA | TRICHY | 2003 | 2 YEARS |
| DFA | TRICHY | 2006 | 3 |

Work Experience

| Name of Institution | Address of Institution | Designation | From | To |
|--------------------------------|-------------------------|-----------------------------|------------|------------|
| MIET ARTS AND SCIENCE COLLEGE, | GUNDUR, TRICHY-07 | Head and Assistant profesor | 30-08-2004 | 30-11-2018 |
| Jamal Mohamed college | Tvs tolgate trichy | Assistant Professor | 01/12/2018 | 26/082020 |
| Bishop Heber college | Vayalur road, trichy-17 | Assistant Professor | 30/08/2020 | till date |

Teaching / Research Experience**U.G. :** 19 year**P.G. :** 16 year**M.Phil.** 10 year**Ph.D.****Research Guidance****U.G. :** 15 years**P.G. :** 16 year**M.Phil. :** 5 years**Ph.D. :****Field Experience**

| Type | Name of the Sector | Designation | From | To |
|----------|--------------------|--------------------|------|------|
| Industry | BPL, HDFC | Accounts assistant | 2001 | 2004 |



Table of Contents

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|-----|---|--------------|
| 1. | Conferences / workshops / Seminars Attended | 38 |
| 2. | Research Papers Presented | 11 |
| 3. | Publication in Journals | 8 |
| 4. | Publication in Books | 0 |
| 5. | Books Published / Edited | 1 |
| 6. | Conferences / Workshops / Seminars Organised | 1 |
| 7. | Research Projects | 0 |
| 8. | Resource Person | 1 |
| 9. | Consultancy | 0 |
| 10. | Awards Recieved | 1 |
| 11. | Patent | 0 |
| 12. | Extension Activities Undertaken | 0 |
| 13. | Professional Membership | 2 |
| 14. | M.Phil. / Ph.D. Produced | 0 / 0 |

1. College level Workshop on **"Investors club"** sponsored by Department of Commerce organized by Bishop Heber college at Conference hall during 14/08/2023 to 14/08/2023.
2. International level Conference on **"CLIMATE ADAPTATION, RESELIENCE"** sponsored by CYNAD organized by BISHOP HEBER COLLEGE ENVIRONMENTAL SCIENCE at TRICHY during 09/09/2022 to 10/09/2022.
3. College level Orientation on **"FACULTY DEVELOPMENT PROGRAMME ON STUDENT MENTAL HEALTH"** sponsored by BISHOP HEBER COLLEGE organized by IQAC AND DEANERY OF ACADEMICS at TRICHY during 15/07/2022 to 15/07/2022.
4. International level Conference on **"DIGITAL TRANSFORMATION IN BANKING AND FINANCE"** sponsored by DEPARTMENT OF COMMERCE organized by BISHOP HEBER COLLEGE at TRICHY during 23/03/2022 to 24/03/2022.
5. College level Orientation on **"FACULTY DEVELOPMENT PROGRAME ON SIX SIGMA STRATEGY"** sponsored by SYNERGY SCHOOL OF BUSINESS organized by DEPARTMENT OF COMMERCE BISHOP HEBER COLLEGE at TRICHY during 07/10/2021 to 07/10/2021.
6. International level Conference on **"SET UP SUSTAINABLE DEVELOPMENT GOALS INTO ACTIONS"** sponsored by DEPARTMENT OF COMMERCE BISHOP HEBER COLLEGE organized by DEPARTMENT OF COMMERCE BISHOP HEBER COLLEGE at TRICHY during 31/03/2021 to 31/03/2021.
7. International level Conference on **"SET UP SUSTAINABLE GOALS"** sponsored by BISHOP HEBER COLLEGE organized by DEPARTMENT OF COMMERCE at TRICHY during 31/03/2021 to 31/03/2021.
8. College level Workshop on **"E-RESOURCES"** sponsored by N-LIST organized by PG & RESEARCH DEPARTMENT OF LIBRARY AND INFORMATION SCIENCES AND THE COLLEGE TRICHY at TRICHY during 26/03/2021 to 27/03/2021.
9. National level Refresher on **"TRAIN THE TRAINERS ON MIND MAPPING AND STRESSMANAGEMENT"** sponsored by AIACHE organized by IQAC AND DEANERY OF ACADEMICS at TRICHY during 05/03/2021 to 06/03/2021.
10. National level Refresher on **"EMPOWERING TEACHERS WITH MULTI DIMENSIONAL TEACHING SKILLS"** sponsored by PERIYAR MANIAMMAI INSTITUTE OF TECHNOLOGY organized by DEPARTMENT OF COMMERCE at THANJAVUR during 27/01/2021 to 03/02/2021.
11. University level Workshop on **"introducing BBA/MBA ,Rural Management curriculum"** sponsored by Mahatma Gandhi National Council of Rural Education (Ministry of Education-DHE-Gol), Hyderabad organized by by Department of Commerce and Financial Studies, Bharathidasan University, Trichy at TRICHY during 15/12/2020 to 15/12/2020.
12. College level Workshop on **"E-CONTENT DEVELOPMENT"** sponsored by BISHOP HEBER COLLEGE organized by IQAC AND DEANERY OF ACADEMICS at TRICHY during 27/10/2020 to 02/11/2020.
13. College level Refresher on **"A ROAD MAP TO WHOLE LIFE PERSON EDUCATION"** sponsored by JAMAL MOHAMED COLLEGE organized by IQAC at TRICHY during 16/10/2020 to 16/10/2020.
14. College level Seminar on **"NATIONAL EDUCATION POLICY"** sponsored by JAMAL MOHAMED COLLEGE organized by IQAC at TRICHY during 08/08/2020 to 08/08/2020.
15. National level Orientation on **"E-QUIZ ON CURRENT AFFAIRS"** sponsored by SAKTHI COLLEGE OF ARTS AND SCIENCE FOR WOMEN organized by DEPARTMENT OF COMMERCE at ODDANCHATRAM during 27/07/2020 to 27/07/2020.
16. National level Seminar on **"CLASSROOM MANAGEMENT TOOLS"** sponsored by SCMS SCHOOL OF MANAGEMENT AND TECHNOLOGY organized by DEPARTMENT OF COMMERCE at ERNAKULAM during 23/07/2020 to 23/07/2020.

17. National level Seminar on **"EDUCATION IN COVID-19 CHALLENGES AND OPPORTUNITIES"** sponsored by CAUVERY COLLEGE FOR WOMEN organized by DEPARTMENT OF COMMERCE at TRICHY during 20/07/2020 to 24/07/2020.
18. Regional level Refresher on **"MOODLE LEARNING ANALYTICS"** sponsored by JAMAL MOHAMED COLLEGE organized by IQAC at TRICHY during 19/07/2020 to 19/07/2020.
19. Regional level Orientation on **"CORPORATE ACCOUNTING"** sponsored by ASAN MEMORIAL COLLEGE OF ARTS AND SCIENCE organized by DEPARTMENT OF COMMERCE at CHENNAI during 17/07/2020 to 17/07/2020.
20. College level Orientation on **"PERSONNEL MANAGEMENT AND INDUSTRIAL RELATION"** sponsored by ISLAMIAH COLLEGE organized by DEPARTMENT OF COMMERCE at VANIYAMBADI during 15/07/2020 to 15/07/2020.
21. College level Refresher on **"E CONTENT DEVELOPMENT"** sponsored by JAMAL MOHAMED COLLEGE organized by IQAC at TRICHY during 30/06/2020 to 14/07/2020.
22. State level Workshop on **"Export procedures and promotion"** sponsored by JAMAL MOHAMED COLLEGE organized by DEPARTMENT OF BUSINESS ADMINISTRATION at TRICHY during 21/02/2020 to 21/02/2020.
23. International level Conference on **"STRATEGIC HUMAN RESOURCE MANAGEMENT"** sponsored by ERODE ARTS AND SCIENCE COLLEGE organized by DEPARTMENT OF COMMERCE at ERODE during 06/09/2019 to 06/09/2019.
24. Regional level Refresher on **"OWNERSHIP CULTURE"** sponsored by JAMAL MOHAMED COLLEGE organized by IQAC at TRICHY during 14/06/2019 to 14/06/2019.
25. National level Workshop on **"Professional development for academic leadership in curriculum design"** sponsored by UGC organized by JAMAL MOHAMMED COLLEGE at TRICHY during 18/01/2019 to 19/01/2019.
26. State level Workshop on **"Promoting young entrepreneurs-guidelines and guidance"** sponsored by JAMAL MOHAMED COLLEGE organized by DEPARTMENT OF BUSINESS ADMINISTRATION at TRICHY during 17/12/2018 to 17/12/2018.
27. National level Seminar on **"Scope of Gold as Investment Instrument"** sponsored by AIMAN COLLEGE organized by DEPARTMENT OF BBA at TRICHY during 16/02/2018 to 16/02/2018.
28. National level Seminar on **"National seminar on emerging HRD practices in the Information technology era"** sponsored by National College with PWD (WRD-Environmental cell division (GOI)-Coimbatore) organized by DEPARTMENT OF COMMERCE at TRICHY during 15/03/2017 to 16/03/2017.
29. National level Seminar on **"One day national seminar on Marketing3.0 sustainable and inclusive growth orientation marketing"** sponsored by AIMAN COLLEGE organized by DEPARTMENT OF BBA at TRICHY during 29/01/2015 to 29/01/2015.
30. International level Conference on **"New dimensions in commerce and industry in the globalised era"** sponsored by BHARATH COLLEGE OF ARTS AND SCIENCE organized by DEPARTMENT OF COMMERCE at THANJAVUR during 22/02/2014 to 22/02/2014.
31. International level Conference on **"CITIZEN CONSUMER CLUB"** sponsored by NCCP AND CIVIL SUPPLIES organized by KAMADENU COLLEGE OF ARTS AND SCIENCE at ERODE during 14/02/2014 to 14/02/2014.
32. International level Seminar on **"impact of global crisis on Indian business scenario"** sponsored by VIVEKANDA COLLEGE OF ARTS AND SCIENCE organized by DEPARTMENT OF COMMERCE at NAMAKKAL during 04/01/2014 to 04/01/2014.
33. National level Seminar on **"Role to technology upgradation and its impact on banking sector in new Millenium"** sponsored by UGC organized by URUMU DHANALAKSHMI COLLEGE at TRICHY during 17/03/2012 to 17/03/2012.

34. National level Conference on **"CONSUMER PROTECTION ACT"** sponsored by NCCP organized by KAMADENU COLLEGE OF ARTS AND SCIENCE at ERODE during 23/02/2012 to 23/02/2012.
35. National level Seminar on **"INDIAN AN EMERGING ECONOMIC POWER"** sponsored by JAMAL MOHAMED COLLEGE organized by DEPARTMENT OF COMMERCE at TRICHY during 04/02/2012 to 04/02/2012.
36. National level Workshop on **"environmental Protection"** sponsored by National College with PWD (WRD-Environmental cell division (GOI)- Coimbatore) organized by NATIONAL COLLEGE at TRICHY during 24/09/2010 to 24/09/2010.
37. National level Seminar on **"problem and prospects of service sector in India in the context of WTO,GATS proposals"** sponsored by UGC organized by JAMAL MOHAMMED COLLEGE at TRICHY during 11/09/2005 to 11/09/2005.
38. State level Seminar on **"problems and prospects of rural entrepreneurship"** sponsored by UGC organized by URUMU DHANALAKSHMI COLLEGE at TRICHY during 18/02/2004 to 18/02/2004.



1. **"A Study on Investment Behaviour of Health Insurance at Trichy district"** in the International conference on *SET UP SUSTAINABLE GOALS* sponsored by BISHOP HEBER COLLEGE, organized by DEPARTMENT OF COMMERCE at TRICHY during 31/03/2021 to 31/03/2021.
2. **"Employee job satisfaction a study with reference to selected private and public sector banks"** in the International conference on *STRATEGIC HUMAN RESOURCE MANAGEMENT* sponsored by ERODE ARTS AND SCIENCE COLLEGE, organized by DEPARTMENT OF COMMERCE at ERODE during 06/09/2019 to 06/09/2019.
3. **"A STUDY ON CRM APPLICATIONS IN MODERN RETAIL MARKETS"** in the National conference on *One day national seminar on Marketing3.0 sustainable and inclusive growth orientation marketing* sponsored by AIMAN COLLEGE OF ARTS AND SCIENCE, organized by DEPARTMENT OF BBA at TRICHY during 29/01/2015 to 29/01/2015.
4. **"Consumer relationship management shopping consumer behaviour"** in the National conference on *NATIONAL CONFERENCE ON CONSUMER PROTECTION* sponsored by NCCP AND CIVIL SUPPLIES, organized by KAMADENU COLLEGE OF ARTS AND SCIENCE at ERODE during 14/12/2014 to 14/12/2014.
5. **"store attributes and buyer behaviour with special reference to spencer hyper retail"** in the International conference on 2. *3rd International conference on competency building strategies in Business technology for sustainable development* sponsored by Shri Ganesh school of business management, organized by Shri Ganesh school of business management at SALEM during 23/02/2014 to 23/02/2014.
6. **"store attributes and buyer behaviour with special reference to spencer hyper retail"** in the International conference on 2. *3rd International conference on competency building strategies in Business technology for sustainable development* sponsored by Shri Ganesh school of business management, organized by Shri Ganesh school of business management at SALEM during 23/02/2014 to 23/02/2014.
7. **"CONSUMER BEHAVIOUR IN MODERN RETAIL MARKET"** in the International conference on 1. *International conference on New dimensions in commerce and industry in the globalised era* sponsored by BHARATH COLLEGE OF ARTS AND SCIENCE, organized by DEPARTMENT OF COMMERCE at THANJAVUR during 22/02/2014 to 22/02/2014.
8. **"Role of foreign direct investment and its impact in Indian business-"** in the International conference on *impact of global crisis on Indian business scenario-* sponsored by VIVEKANANDA COLLEGE OF ARTS AND SCIENCE, organized by DEPARTMENT OF COMMERCE at NAMAKKAL during 04/01/2014 to 04/01/2014.
9. **"ICT TOWARDS BANKING"** in the National conference on *Role to technology upgradation and its impact on banking sector in new Millenium* sponsored by UGC, organized by URUMU DHANALAKSHMI COLLEGE at TRICHY during 17/03/2012 to 17/03/2012.
10. **"ROLE OF MEDIA IN CONSUMER PROTECTION"** in the National conference on *CITIZEN CONSUMER CLUB WITH NCCP* sponsored by NCCP AND CIVIL SUPPLIES, organized by KAMADENU COLLEGE OF ARTS AND SCIENCE at ERODE during 22/02/2012 to 22/02/2012.
11. **"ROLE OF MODERN BANKING SECTOR"** in the National conference on *INDIAN AN EMERGING ECONOMIC POWER* sponsored by JAMAL MOHAMED COLLEGE, organized by DEPARTMENT OF COMMERCE at TRICHY during 04/02/2012 to 04/02/2012.

1. **"AN EMPIRICAL STUDY ON INVESTOR PERCEPTION WITH INVESTMENT OPTIONS IN TIRUCHIRAPPALLI DISTRICT"** published in JOURNAL OF THE ORIENTAL INSTITUTE (PEER REVIEW) Vol. 71, Issue No. 01, NO.7, July 2022 ISSN : 0030-5324.
2. **"An empirical study on employees training methodology in Limited companies in trichy district"** published in PROTEUS (E-JOURNAL) Vol. 11, Issue No. 11, November 2020 ISSN : 0889-6348.
3. **"A study on employees mapping of competency in satisfaction"** published in KALA the journal of indian art history congress (PEER REVIEW) Vol. 26, Issue No. 2(XXV), October 2020 ISSN : 0975-9745.
4. **"An empirical study behaviour of investors and investment options in tiruchirappalli district"** published in Wesleyan journal of research (PEER REVIEW) Vol. 13, Issue No. 4X, October 2020 ISSN : 0975-1386.
5. **" A study with reference to selected private and public sector banks in perambalur district"** published in IJAEMA (PEER REVIEW) Vol. XI, Issue No. VIII, August 2019 ISSN : 08869367.
6. **"3. Impact of corporate governance on investment decision:Whether transparency decides investment decision"** published in IJSART (E-JOURNAL) Vol. 4, Issue No. 8, August 2018 ISSN : 2395-1052.
7. **"1. A study on customers perception towards real shops in tiruchirappalli district."** published in International recognition multidisciplinary research (PEER REVIEW) Vol. 1, Issue No. x, January 2018 ISSN : 2249-894X.

Books Published / Edited

- 1

- * **ROLE OF COMPETENCY MAPPING IN HUMAN RESOURCE MANAGEMENT.** GERMANY : LAMBERT PUBLISHING , July 2011.

Conferences / Workshops / Seminars Organised

- 1

1. International level Conference Entitled **"international conference on dynamic quadrants in the world of commerce"** at trichy, sponsored by Bishop heber college, during 10/02/2023 to 10/03/2023.

Awards Recieved - 1

| Award Name | Presented by | Year | Level | Instituted by / Place | amount |
|--------------------------|--------------------------------|------------|----------|---|--------|
| Research Excellence 2023 | Ministry of SME,Govt. of India | 07/08/2023 | NATIONAL | Scientific International Publishing House | No |

PROFESSIONAL MEMBERSHIP - 2

- * SIPH2023248 of scientific international publishing house during 07/08/2023 - Till Date
- * ANU-345 of INDIAN ACCOUNTING ASSOCIATION during 12/08/2022 - Till Date

TRAINING PROGRAMME - 1

- # STATE level on "**CLASSROOM TO COMMUNITY**" Sponsored by AIACHE, Organized by BISHOP HEBER COLLEGE at TRICHY during 02/09/2022 - 03/09/2022.

RESOURCE PERSON - 1

1. University level Invited Lectures on "**MANAGEMENT**" at TRICHY, 03/09/2022.



Signature of Staff
(Ravishankar G)